ORDER

	Order / Rev	v:	2697256									
	Alt Order #:		WOC14114994									
	Product De	SC:	KY Gov									
	Estimate:		4277						WHAS			
	Flight Dates	s:	04/26/23 - 05/02/23			 P	rimary AE	:	Taylor Fritsch			
	Original Da	te / Rev:	04/26/23 / 04/27/23			s	ales Offic	e:	TSWAS			
	Order Type:		General			s	Sales Region:		NAT			
Agency	Name: Buying Contact:		Flexpoint Medi	a / POL								
						В	– Billing Type:		Cash			
	Billing Contact:						illing Cale		Broadcast			
	0	-	P.O. Box 1051				illing Cycl		EOM/EOC			
		-	New Albany, OH 43054		Ļ			mmission:	15%			
A	Marra											
Advertiser	Name: Demographic:		POL/ Daniel Cameron / R / Governor /					ass End:				
	Product Co	-	A35+ PL-Candidate: State Governor (LUR) AGY (POL) Political (POL) Candidate			New Business End: R) Advertiser External ID: Agency External ID:			M214806 39475AG			
	Revenue C	-										
	Revenue C	-					nit Code:	emand.	General			
	Revenue C	-						aration:	00:15:00			
	Priority:		P04			Order Separation:						
Bill Plan		-	-			Totals						
Start Date	End Date	# Spots G	ross Amount	Net An	nount	Month		# Spots	Gross Amount	Net Amount	Rating	
03/27/23	04/30/23	10	\$1,600.00		\$1,360.00	April 202		10	\$1,600.00	\$1,360.00	0.0	
05/01/23	05/02/23	6	\$300.00		\$255.00	May 202 Totals	.3	6 16	\$300.00	\$255.00 \$1,615.00	0.0	
Account Exe	cutives					rotalo			<i> </i>	+ ,		
		-	Calas Dari	on	Start Date / E	nd Date		Order %				
Account Exec	cutive	Sales Office	Sales Regi		otart Bato / E	na Bato						
		Sales Office	Sales Regi	-	Start Of Orde		Order	100%				
Taylor Fritsch	1	Sales Office		-			Order					
Taylor Fritsch Order Share	1	Sha	ire	-			Order					
Taylor Fritsch Order Share WHAS	1	Sha 1	ire	Total 00.00			Order					
Taylor Fritsch Order Share WHAS Market	1	Sha 1	ure 2% \$1,9 0% \$15,8	Total 00.00			Order					
Taylor Fritsch Order Share WHAS Market Competitive CABLE	1	Sha 1 10 Sha	ire 2% \$1,9 2% \$1,9 0% \$15,8 ire 0%	Total 00.00 33.33 Total \$0.00			Order					
Taylor Fritsch Order Share WHAS Market Competitive CABLE UNKWN	1	Sha 1 10 Sha 8	are 2% \$1,9 2% \$15,8 0% \$15,8 are 0% 8% \$13,9	Total 00.00 33.33 Total \$0.00 33.33			Order					
Taylor Fritsch Order Share WHAS Market Competitive CABLE UNKWN WAVE	1	Sha 1 10 Sha 8	are 2% \$1,9 2% \$15,8 are 0% 8% \$13,9 0%	Total 00.00 33.33 Total \$0.00 33.33 \$0.00			Order					
Taylor Fritsch Order Share WHAS Market Cable CABLE UNKWN WAVE WBKI	1	Sha 1 10 Sha 8	are 2% \$1,9 2% \$1,9 0% \$15,8 are 0% 8% \$13,9 0% 0%	Total 00.00 33.33 Total \$0.00 33.33 \$0.00 \$0.00			Order					
Taylor Fritsch Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA	1	Sha 1 10 Sha 8	are 2% \$1,9 2% \$15,8 are 0% 8% \$13,9 0% 0% 0% 0%	Total 00.00 33.33 Total \$0.00 33.33 \$0.00 \$0.00 \$0.00			Order					
Taylor Fritsch Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB	1	Sha 1 10 Sha 8	are \$1,9 2% \$1,9 0% \$15,8 are \$ 0% 8% \$13,9 0% 0% 0% 0% 0%	Total 00.00 33.33 Total \$0.00 33.33 \$0.00 \$0.00 \$0.00 \$0.00			Order					
Taylor Fritsch Order Share WHAS Market Competitive CABLE JNKWN WAVE WBKI WBNA WDRB WFTE	1	Sha 1 10 Sha 8	are \$1,9 2% \$1,9 0% \$15,8 are \$13,9 0% \$13,9 0% \$13,9 0% \$13,9 0% \$13,9 0% \$13,9 0% \$13,9 0% \$13,9 0% \$13,9 0% \$13,9	Total 00.00 33.33 Total \$0.00 33.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00			Order					
Taylor Fritsch Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	1	Sha 1 10 Sha 8	are \$1,9 2% \$1,9 0% \$15,8 are \$ 0% 0% \$13,9 0% 0% 0% 0% 0% 0% 0% 0%	Total 00.00 33.33 Total \$0.00 33.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00			Order					
Taylor Fritsch Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC	1	Sha 1 10 Sha 8	are \$1,9 2% \$1,9 0% \$15,8 are 0% 0% \$13,9 0% 0% 0% 0% 0% 0% 0% 0% 0%	Total 00.00 33.33 Total \$0.00 33.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00			Order					
Account Exec Taylor Fritsch Order Share WHAS Market CaBLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	1	Sha 1 10 Sha 8	are \$1,9 2% \$15,8 are \$15,8 0% \$13,9 0% \$13,9 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0%	Total 00.00 33.33 Total \$0.00 33.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00			Order					
Taylor Fritsch Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT	1	Sha 1 10 Sha 8	are \$1,9 2% \$15,8 are \$15,8 0% \$13,9 0% \$13,9 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0% 0% \$0%	Total 00.00 33.33 Total \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00			Order					
Taylor Fritsch Order Share WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch	1	Sha 1 10 Sha 8	are \$1,9 2% \$1,9 0% \$15,8 rre \$ 0% 0% \$13,9 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	Total 00.00 33.33 Total \$0.00 33.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00		r - End Of			Rate Pri Rtg 1 \$50.00 P04 0.00	Type Spots	Amount \$200.0	

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Order / Rev:	2697256	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14114994	Product Desc:	KY Gov	WHAS
Flight Dates:	04/26/23 - 05/02/23	Estimate:	4277	

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 04/	26/23	05/02/23	11-11	4	\$50.00	0.00							
N 2	WHAS	04/26/2	23 05/02/23	GMA3	CM	1-2p	11-	11	:30	4	\$50.00 P04	0.00 NM	4	\$200.00
				GMA3										
	126768	9 Index:	87											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 04/	_ 0/ _ 0	05/02/23	11-11	4	\$50.00	0.00							
N 3	WHAS	04/26/2	23 05/02/23	Local News @ 4p		4-5p	11-	11	:30	4	\$50.00 P04	0.00 NM	4	\$200.00
				WHAS11 NEWS	@ 4P									
		9 Index:	-			_								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 04/		05/02/23	11-11	4	\$50.00	0.00							
N 4	WHAS	04/28/2	23 04/28/23	NFL Draft Prime	CM	Various		- F	:30	1	\$400.00 P04	0.00 NM	1	\$400.00
	400700		~~	NFL Draft Prime										
		9 Index:												
		rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating							
-	eek: 04/		04/30/23	-	1	\$400.00	0.00							
N 5	WHAS	04/26/2	23 04/27/23	NFL Draft Prime	CM	Various		2	:30	2	\$400.00 P04	0.00 NM	2	\$800.00
	106760	9 Index:	05	NFL DRAFT ROU	JND 1									
				Weekdeye	Spoto ///ook	Data	Dating							
۱۸/	eek: 04/	rt Date	End Date 04/30/23	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00							
			23 04/29/23	~	CM			S-	:30	4	\$100.00 P04	0.00 NM		¢400.00
IN 6	WHAS	04/29/2	3 04/29/23	NFL Draft Prime NFL Draft Prime	CIVI	Various		3-	:30	1	\$100.00 P04	0.00 NW	1	\$100.00
	126768	9 Index:	80	NFL Drait Prime										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
\٨/	eek: 04/		04/30/23	S-	<u>30015/Week</u>	\$100.00	0.00							
Spo		Date Ra		escription	Start	/End Time	0.00	W	/eekdays	Len	oth Rate	Rtg Type		
				IFL Draft Prime	Vario				Sa		:30 (\$100.00)			
	Se	e MG 6.2	>								(, ,			
	[Ing	out Error	- incorrect inv	code-NFL Draft N	on- Prime]									
2	2 VHAS	04/24/2	3-04/30/23 N	FL Draft Non-Prim	e Vario	ous		-	Sa	:	30 \$100.00	0.00 NM		
	💮 МЭ	G for 6.1 (04/29											
	-												10	* 1 000 00
												Totals	16	\$1,900.00